# National Honey Show Newsletter April 2022

Firstly, we wish you and your bees a prosperous happy, healthy and productive 2022, and look forward to seeing the results at the next National Honey Show: 27 – 29 October 2022.

**Ukraine Appeal:**
Message from our chairman:




"The National Honey Show has set up a Just Giving page to give UK beekeepers a focused way to show their support for Ukraine. Funds will go directly to the Disasters and Emergency Committee. The National Honey Show has a long association with the Brotherhood of Ukrainian Beekeepers and for ten years they sponsored the Medal of Ukraine as one of our trophies. This trophy will be immediately re-instated by the National Honey Show as a gesture of support for our Ukrainian friends. Although it's nice to be raising some money to help Ukrainians, however much we raise will be but a drop in the ocean. In our view the important thing is that Ukrainian beekeepers will see that British beekeepers are thinking of them. Hopefully just a tiny morale booster at this dreadful time. To that end, the number of donations is as important as the amount of money raised. Other organisations like BBKA are supporting us so I hope we can significantly raise the number of donors - even if they give just a few pounds the donor tally goes up."

https://www.justgiving.com/fundraising/National-Honey-Show

Many thanks from the National Honey Show team for the fantastic, very generous support already received. We encourage everyone to share this project with beekeeping friends. Your support for Ukrainian beekeepers is much appreciated.

**Videos of the 2021 lectures**
https://www.youtube.com/c/NationalHoneyShowUK/videos
These are scheduled for release on the first Friday of each month at 5.15pm.
Today, this Friday, 1st April's release is "Honeybee Behaviour" by Lynfa Davies.
By 'subscribing' for which costs nothing, you'll receive instant updates whenever new content appears. So you'll be among the first to hear about any bonus video postings such as the 'how to' videos The National Honey Show is planning. The first in this series, Peter and Christine Matthews' demonstration video on preparing cut comb and chunk honey is already available on our YouTube Channel.

**2022 Provisional Lecture Programme**

This year's Fantastic Programme will include lectures by Dara Kilmartin, Jeff Pettis, Dave Goulson, Richard Ridler, Nicola Bradbear, Grace McCormack, Willie Robson and Roger Patterson.

There will also be Friday Bee Craft lectures from early career bee researchers, and the usual Saturday programme for those in their first years of beekeeping.

**2021 Class Entries**

For 2021 we were unable to welcome our international visitors but a very welcome surprise was the enthusiasm shown by many newer beekeepers who had taken up, or been able to spend more time on the hobby during the covid curtailment to our usual lives. A long, but not comprehensive, list of their successes is detailed in the write up of this year's show in the January 2022 issue of the BBKA News, which is reproduced her:

**https://www.honeyshow.co.uk/files/BBKA-News-Jan-2022-p21_NHS%20Report.pdf**,

with kind permission from the BBKA. Well done all of you for all the preparation, courage and success entering your variety of exhibits, and we hope this will encourage more people to take part.

**Judging and Stewarding**

If you're interested in what the judges are looking for on the Thursday morning of the show, we welcome volunteers to steward alongside the show's judges. Contact Enid Brown: **judgesreferee@honeyshow.co.uk** By popular request, greater time is taken to record detailed judges' comments for Classes 5 and 6, which are written up then available alongside those classes during the show itself, and afterwards under the Results section on the National Honey Show website. We need a large number of helpers to run the show and there are a number of options from helping with the set-up, manning the doors, directing traffic etc. Contact Bill Fisher: **chiefsteward@honeyshow.co.uk**. Stewards are also welcome for local shows, so do volunteer by getting in touch with your local show organisers.

**Publicising The National Honey Show**

Do, please, help to spread the word about our amazing National Honey Show. Please tell your colleagues and any new members of your association about the show, invite them to come along, take part and be part of the event. The ever popular lectures, workshops, and the skill and inventiveness of the craft entries make each year unique.

So, how can you help? Share our social media postings. If you came along and enjoyed the show, write a piece for your local newsletter. Volunteer for a couple of hours stewarding and enjoy feeling part of the team who make the show possible. Oh, and enter the classes. There's a huge variety of interesting classes as well as those for honey and hive products, you can see photos from previous years on our website, and the 2022 Schedule of Classes will be on our website this month. Try the craft, photography, beeswax wrap, limerick, video clip: in fact, have a browse through the whole list of classes in the show schedule.

**The National Honey Show is seeking a Digital Lead**

As you know, the committee bringing you the show are all volunteers. We're looking for a new member of our team to take us forward in the tecchie media world, so do get in touch if you are interested and want to find out more

## The National Honey Show is seeking to appoint its first Digital Lead

A digital approach is increasingly important in the running of one of the world's largest honey shows and we want to develop this area of our business.

This is an opportunity to help shape the digital future of one of the oldest and greatest honey shows. The position is ideal for someone at the start of their career who wants to develop their CV, or for someone active in digital communications.

The post could be split between innovation and media posting depending on your interest and skill set.

Currently we are being innovative in our approach with live lecture streaming, the recording of physical lectures for subsequent broadcast on our YouTube channel (hits top two million), a social media campaign, website, online shop and document storage.
Last year, at the height of the pandemic, we staged our first online event.

The position is voluntary and would require input of up to one day per month, on an ad hoc basis, in addition to attendance at four committee meetings per year and at the three day Show in October.
Beekeeping experience is essential and an interest in Showing an advantage.

Interested applicants should contact the General Secretary, Fiona Matheson, for more information or send a brief resume of relevant experience by 30th April 2022 to:
gensec@honeyshow.co.uk
www.honeyshow.co.uk

**The National Honey Show 2022**
Finally we hope the world will settle down back to normal, and look forward to seeing you again, back at Sandown Park Racecourse for the next show, 27th to 29th October 2022.

For the latest information, visit our website and our Facebook page:
www.facebook.com/nationalhoneyshow
www.honeyshow.co.uk